

# Cycle Training for School Children in Denmark



Troels Andersen, 30 th of May 2008



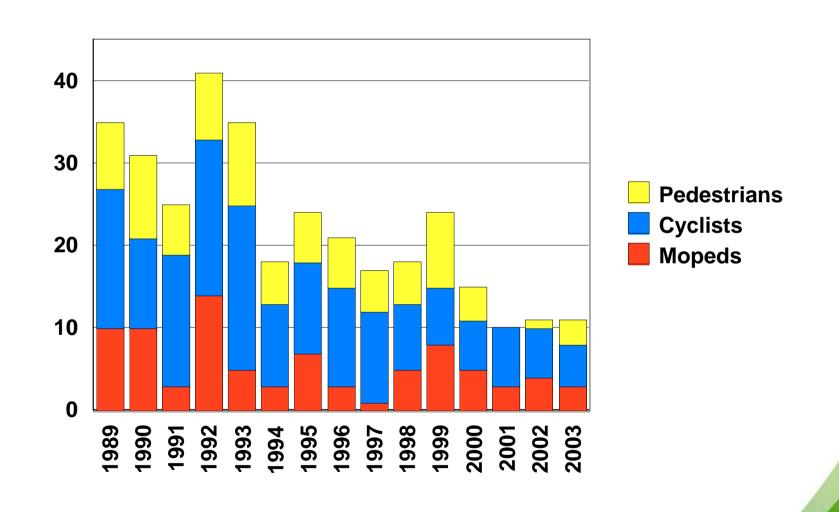


- Former project manager for Odense Cycle City
- Work for www.tts.dk & www.veksoe.com
- Departments:
  - Traffic control
  - Parking
  - Urban equipment and cycle equipment
  - Street lights
  - Consultancy and development



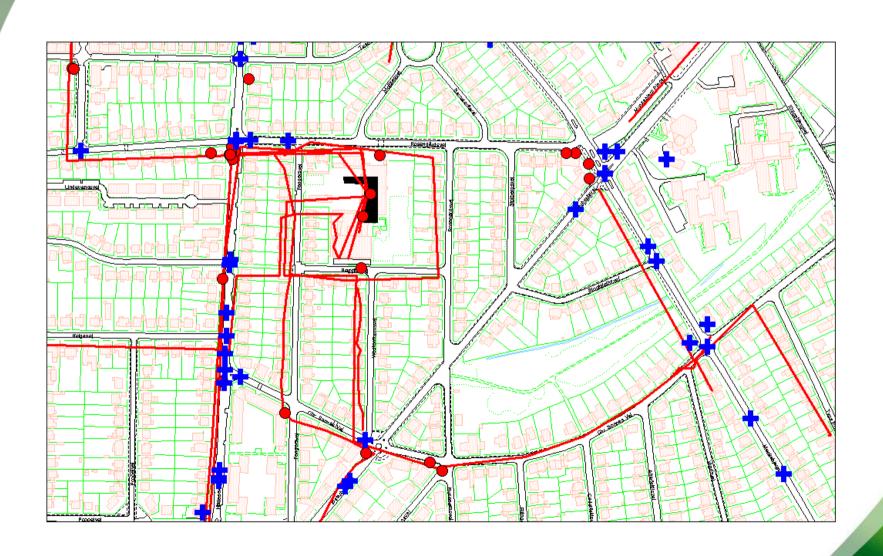


#### Injured Children 0 – 16 Years, Odense Municipality





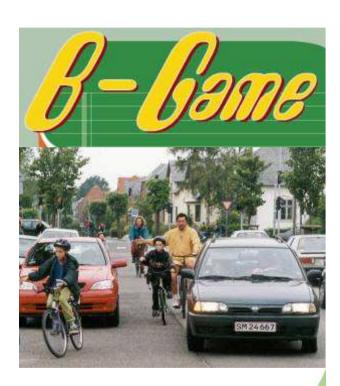
# Children's red spots combined with the actual accidents (blue)





#### **Cycle Simulator**

- The City of Odense is considered as the leading cycle city in northern Europe
- New and unique cycle simulator
- B-Game runs at the internet
- B-Game gives better training in dangerous situations
- B-Game runs just before the national cycling test13 year old pupils
- B-Game is training behavior and not just traffic rules.





### **Cycle Simulator**

- Sets up a teenage universe
- 11 different scenes
- Based on real video sequences
- Includes mobile phones, helmets, friends etcetera
- Crucial to get pupils interest and engagement
- Includes an evaluation tool







#### Who would you like to meet at the cinema?





#### **Instructions**





### Follow the route straight out





#### Watch out for lorries!



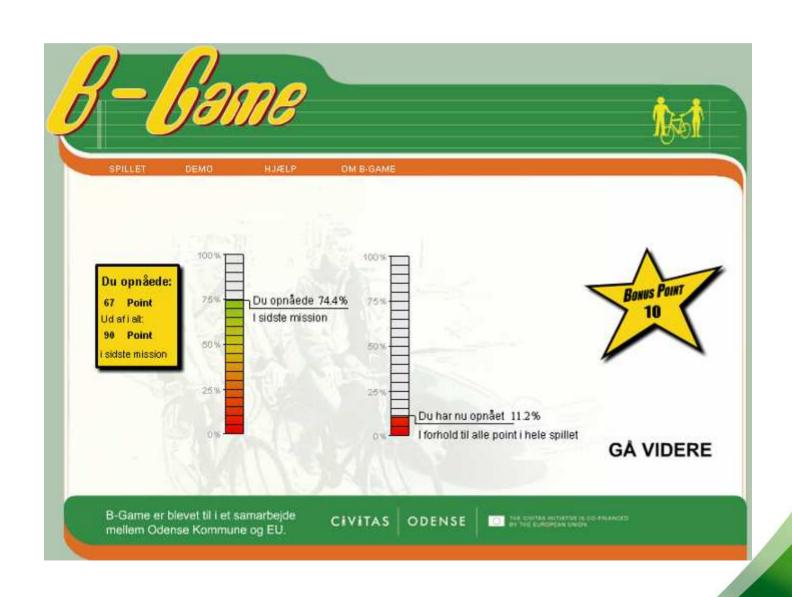


### She seems happy about the way you drove!





### Here's your score for this mission





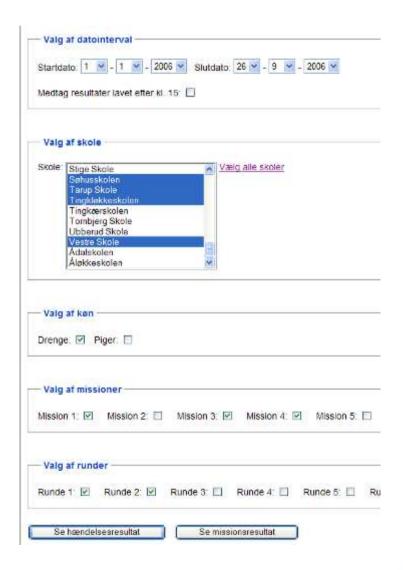
#### Diploma will be sent to your parents





#### **Evaluation Module**

- Reserved area for the administrator
- Period
- Schools
- Gender
- Missions
- Rounds





#### **Evaluation Module**

- High investments in intelligent roads
- High investments How many percent completed in 3 rounds?
- 66 trials
- 91% in average
- So far 1000+ trials

#### Missionsresultat

Hvor stor procentdel gennemførte inden for 3 runder.					
	Antal spil	Mission 1	Mission 2	Mission 3	Samlet resultat for mission 1, 2, 3
Sct. Hans Skole	66	97%	100%	77%	91%



### Engagement

- Reception to involve stakeholders
- Training for traffic officers
- Contact to 4,000 school children at 50 schools
- Coordination with the Danish Cyclist Federation and the National Road Safety Council







# **Perspectives**

- Possibilities for use of B-Game in all Danish schools
- Possibilities for creating national versions throughout Europe
- www.b-game.dk







# Thank you for your attention!

www.tts.dk www.veksoe.com

> Troels Andersen ta@tts.dk +45 24 47 14 55

